

PROGRAM DESCRIPTION AND OBJECTIVE.

The California Clean Fuel Reward Program (the “Program”) is a California statewide electric vehicle (“EV”) time-of-sale (or lease) incentive program funded by the State’s Low Carbon Fuel Standard (“LCFS”) revenues. The Program is administered by Southern California Edison Company (the “Program Administrator”), on behalf of all Participating Electric Distribution Utilities (“Participating EDUs”).¹ Maritz Inc. (the “Program Implementer”) is under contract as Program Administrator to implement the Program on behalf of the Participating EDUs that fund the Program with funds collection from the LCFS.

The Program is open to any California resident who purchases or leases a *new* Eligible Vehicle from a Participating Retailer. The objective of the Program is to help California reach its carbon reduction goals by incentivizing retail Customers seeking to purchase or lease a new vehicle to choose an EV by providing a time-of-sale discount on Eligible Vehicles.

A retailer’s participation in the Program includes the following steps, each of which is discussed in further detail in this Participating Retailer Program Guide (the “Program Guide”):

1. **Submit an Enrollment Application:** Retailers that sell Eligible Vehicles who wish to participate in the Program will complete an Enrollment Application.
2. **Become a Participating Retailer:** Program Implementer will validate the Enrollment Application and the retailer’s eligibility. Once the retailer executes the Participating Retailer Acknowledgment and Agreement (the “Retailer Agreement”) and is approved for participation, it will become a Participating Retailer. By entering into the Retailer Agreement, Participating Retailers agree to form a binding contract that can be enforced by the Program Implementer and/or the Program Administrator.
3. **Collect Information and Provide Program Reward to Customer Purchasing or Leasing Eligible Vehicles:** Participating Retailers will be required to: (1) collect certain information from the Customer (see page 4 for details); (2) have the Customer execute the Customer Terms and Conditions Agreement (available at cleanfuelreward.com); and (3) provide the Customer a time-of-sale discount on an Eligible Vehicle purchase or lease equal to the applicable Program Reward amount (see PROGRAM REWARD AMOUNT table on page 5).
4. **Submit and Track Claims for Reward Reimbursement:** The Program has a state-of-the-art Program Website where Participating Retailers can log in to submit Claims, view the status of Claims, and access other relevant Program information. See PARTICIPATING RETAILER CLAIMS PROCESS on page 4 for details on submitting and tracking Claims through the Program Website.
5. **Claims Validation and Payment Process:** The Program Implementer will review and evaluate each Claim to determine whether it complies with all of the Program requirements. After the Program Implementer validates the Claim, Program Implementer will inform the Program Administrator to direct payment of the Claim via ACH transfer information provided by the Participating Retailer. See CLAIMS VALIDATION AND PAYMENT PROCESS on page 4 for further details on the Claims process.

¹ A list of Participating EDUs, which is subject to change, will be included on cleanfuelreward.com this fall.



PARTICIPATING RETAILER PROGRAM GUIDE

DEFINED TERMS.

Capitalized terms that are not otherwise defined herein shall have the following meanings:

Claim: Any claim submitted by a Participating Retailer to the Program Implementer for reimbursement of a Program Reward.

Customer: Any California resident who purchases or leases an Eligible Vehicle in California through a Participating Retailer, applies to register that vehicle in the State of California, and executes a Customer Terms and Conditions Agreement.

Customer Terms and Conditions Agreement: The Agreement completed by Customer and submitted by a Participating Retailer to the Program Implementer.

DMV: California Department of Motor Vehicles.

Eligible Vehicles: New Battery Electric (BEV) or Plug-in Hybrid (PHEV) vehicles with a *minimum* battery capacity of five (5) kilowatt-hours, as listed on the Program Website; list is subject to change from time to time.

Enrollment Application: The completed application for a Participating Retailer's enrollment in the Program.

Participating Retailer: An entity that is registered as a new car retailer with the DMV, has entered into the Retailer Agreement to participate in the Program, and has been accepted by the Program Implementer to be a Participating Retailer in the Program.

Program Documents: Any and all documents related to the Program, including but not limited to this Program Guide, the Retailer Agreement, Enrollment Application, the Customer Terms and Conditions Agreement, and any and all other present and future ancillary and related documents.

Program Enrollment Date: The date on which Participating Retailer's Enrollment Application is approved by Program Implementer.

Program Launch Date: The date the Program is officially launched by Program Administrator and Program Implementer.

Program Reward: The point of sale discount that a Customer receives under the Program.

Program Website: cleanfuelreward.com

PROGRAM REWARD ELIGIBILITY.

Any Customer who purchases or leases a new Eligible Vehicle from a Participating Retailer, applies to register the vehicle in the State of California and executes a Customer Terms and Conditions Agreement is eligible to participate in the Program.

PROGRAM WEBSITE.

The Program Website is the primary source for Claims processing and other Program information. Participating Retailers should log in to the Program Website to access all of the tools necessary to complete a Claim, including a dashboard showing Participating Retailer's current Program statistics.

RETAILER ENROLLMENT PROCESS.

Participating Retailers must complete a simple, step-by-step Enrollment Application consisting of basic company information, bank information (for reimbursement via ACH), and contact data. After the applying retailer completes and submits the online Enrollment Application, the Program Implementer will validate the Enrollment Application. If the Program Implementer determines that the Participating Retailer meets all Program requirements and approves the application, the Program Implementer will supply the Participating Retailer a User ID to access the Program Website. The Participating Retailer will be prompted to set up a password. This will give the Participating Retailer access to the area on the Program Website where it can submit Claims and download training and advertising/marketing materials.

Enrollment Step by Step

1. ENTER Retailer Contact Information (General Manager – main program point-of-contact; Signing Authority – signs Retailer Agreement; and Accounts Receivable – receives Claims status updates).
2. ENTER DMV Vehicle Dealer License Number.
3. ENTER OEM Dealer ID.
4. Enter Bank Account Number.
5. ENTER Routing Number.
6. ENTER Bank Account Holder.
7. ENTER Bank Name and Contact Information.
8. REVIEW Program Guide.
9. DOWNLOAD AND SIGN the Retailer Agreement (Signing Authority signature)
10. UPLOAD Retailer Agreement.
11. UPLOAD a completed W-9.
12. AGREE to all Terms and Conditions in the Program Guide and Retailer Agreement.
13. SUBMIT Enrollment Application.

PARTICIPATING RETAILER CLAIMS PROCESS.

Participating Retailers will be reimbursed, through the Claims process, for all Program Rewards that the Participating Retailer paid to a Customer for the purchase or lease of an Eligible Vehicle, as long as all Program terms and conditions are met. The Participating Retailer must log in to the Program Website to complete and submit Claims for approval and view a dashboard of the status of Claims (e.g., Claims submitted, Claims approved, Claims in review).

How to submit a Claim:

- Log in to the Program Website.
- Select the “Submit Claims” tab.
- Enter and complete the Claim information.
- Upload additional required documents:
 - Copy of the Customer’s driver license;
 - Completed vehicle purchase or lease documentation (showing that the Program Reward amount was applied to the purchase or lease price);
 - California Vehicle registration/title application; and
 - Signed Customer Terms and Conditions Agreement
- Submit the Claim.

Participating Retailers have 45 calendar days from the purchase or lease date set forth on the vehicle purchase or lease document to submit a Claim for reimbursement of the Program Reward. Any Claim not received within that timeframe will not be reimbursed. Vehicles purchased or leased by a Customer prior to the date that is the later of (a) the Program Enrollment Date and (b) the Program Launch Date are not eligible for a Program Reward. Participating Retailer may not submit a Claim prior to the date that is the later of (a) the Program Enrollment Date and (b) the Program Launch Date.

CLAIMS VALIDATION AND PAYMENT PROCESS.

Program Implementer will review and approve Claims within 5 business days of submission. Approved Claims will be reimbursed within 5 business days of the Claim approval. Approved Claims will be reimbursed to Participating Retailers via the ACH/banking information provided on the online Enrollment Application.

In the event the Program Implementer determines that a Claim is incomplete, Program Implementer will notify the Participating Retailer of such deficiency via email, and the Participating Retailer will have 5 calendar days from the date of such notification to correct any such deficiency. Participating Retailer’s failure to provide corrections to the Claim within such time period will result in the Claim being rejected. In the event the Program Implementer determines that a Claim is ineligible, the Claim will be rejected, and the Participating Retailer will be notified via email.

PROGRAM REWARD AMOUNT.

The maximum Program Reward for an Eligible Vehicle is \$1,500. Participating Retailers are entitled to reimbursement of the applicable Program Reward, subject to meeting all the terms and conditions of the Program. The Program Reward amount is subject to change upon 30 days' notice as provided on the Program Website. The applicable Reward Amount will be determined based on the published Reward Amount on the purchase or lease date of the Eligible Vehicle. Individual Eligible Vehicle Program Rewards are based on the vehicle battery capacity, measured in kilowatt-hours (kWh). Vehicles with battery capacities of sixteen (16) kilowatt-hours or higher qualify for the maximum reimbursement amount. Vehicles must have a battery capacity of at least five (5) kilowatt-hours to be eligible for a Program Reward. Note that the Program Reward Amount will be automatically calculated and displayed on the Claims submission page of the Program Website after the Participating Retailer enters the Eligible Vehicle information.

Battery Capacity in kWh	Program Reward Calculation Based on \$1,500	Program Reward Amount
Capacity greater than or equal to 16 kWh	100% x \$1,500.00	\$1,500.00
Capacity greater than 5 kWh and less than 16 kWh <i>Example: Capacity of 8.8. kWh</i>	$38.9 + \frac{(Capacity - 5)}{11} \times 61.1$ <p style="text-align: center;"><i>= Reward Percentage</i></p> $38.9 + (8.8 - 5)/11 \times 61.1 = 60\% \times \$1,500.00$	Example \$900.00
Capacity exactly 5 kWh	38.9% x \$1,500.00	\$538.50
Capacity less than 5 kWh	0% x \$1,500.00	\$0.00

RETAILER SUPPORT AND COMMUNICATION.

To help Participating Retailers achieve success, the Program Implementer will provide support and training to Participating Retailers. Program support is available from several different resources:

- Program Call Center: 1-800-880-0320
- Program Email: info@cleanfuelreward.com
- Program Website (including Frequently Asked Questions): cleanfuelreward.com
- Program Resources:
 - Training Materials: Participating Retailers can log in and access these materials on the Program Website. In-person and/or virtual training will also be provided.
 - Advertising and Marketing Materials: Participating Retailers can log in and download Program Marketing materials (e.g., style guide, marketing assets) from the Program Website.

PARTICIPATING RETAILER ACKNOWLEDGMENT AND AGREEMENT.

Specific legal requirements for Participating Retailers are contained in the Retailer Agreement. All Participating Retailers must sign the Retailer Agreement at time of Enrollment.